

Christian Josephi

CV / Portrait Christian Josephi

Christian Josephi (55), managing partner and founder of Panama PR in Stuttgart, is a value communications strategist with 25 years of experience in international public relations, reputation management and stakeholder engagement. He is an International Business & Marketing graduate of Reutlingen based European School of Business, University of Exeter and Università degli Studi di Bergamo. His focus is on luxury & sustainability marketing, strategic brand development and institutional communications in particular for Comité Champagne and Association Pink Lady Europe.

(OPTIONAL: As the spokesperson for Comité Champagne in Germany & Austria since 2009, he is responsible for the image of one of the world's most recognized sustainable luxury goods in both markets. The mandate requires brand-neutral communications including the brand protection of the PDO and education for wine professionals. Christian is fluent in English, French and Italian beside his native German.)