Interpoma

unibz — Fakultät für Agrar-, Umwelt- und Lebensmittelwissenschaften
Facoltà di Scienze agrarie, ambientali e alimentari
Faculty of Agricultural, Environmental and Food Sciences

Interpoma Award 2024
APPLICATION FORM

The Interpoma Award 2024 aims to honor **digital technologies** that enable outstanding progresses in the sustainable management of apple orchards, allowing significant reduction of the use of plant protection products and/or fertilizers and/or carbon footprint, paving the way towards the "orchard of the future". The award excludes digital technologies in the field of water management, since the Interpoma 2022 Award has been completely dedicated to that topic.

To be eligible for the 2024 Interpoma Award, fill in the form in each part and send it with the requested documentation **before September 30th** to interpoma@fieramesse.com.
Note that all material should be submitted in English.

Company information

- Name of the company/startup submitting

- Company type *(Please select the type of company below):*
  - Company/individual
  - Startup

- Will the company exhibit at Interpoma 2024? *(Whether in the "Orchard of the Future" or in the exhibition hall)*
  - Yes
  - No
  - Not sure yet (contact the Interpoma Team if you are interested in exhibiting)

- Website:
  Provide the website of the company (If available, submit a link to a website that features additional files or information about the product.)

- Contact person:
  Provide contact information of contact person who can provide additional product info if needed.

  | Name: |
  | E-mail address: |
  | Phone number: |

Product information

- Digital product /technology name

- To which of these objectives does the digital product/technology apply?
    - Reduction of plant protection products
    - Reduction of fertilizers
    - Carbon footprint reduction

- Explanatory statement *(Targeted description about why the company would like to participate with this product, max. 1.500 characters)*

- Product description *(clear description, max 1,500 characters incl. spaces, that highlights the product's characteristics, special features or qualities that match the aims of the Award).*
    - Innovation degree
    - User friendliness
    - Efficiency in terms of reaching the expected goal

- Market presence *(Enter since when and where the technology is available and indicate the size of market presence)*

- Additional material (voices marked with * are not compulsory):

    - Technical data sheet
    - 2 - 3 product/technology images (jpeg) or references to how the product is used
    - A short video showcasing the technology's functioning (transfer via WeTransfer or mail the link of the Youtube video) *
    - Copy of the EU declaration of conformity (pdf. format) *
    - Documentation of tests, preferably those performed by specialized institutes that prove the innovative properties of the product (pdf. Format – also possible in German or Italian) *