

Interpoma 2022: Stable Production Levels Across Europe As the Industry Heads Towards Interpoma Congress

Data presented during the Prognosfruit conference speak to Poland's and Italy's good recovery.

Forecasts for organic harvests are very promising. This year's Interpoma Award will focus on sustainability.

Bolzano, *11 August 2022* – Production figures showing overall stability are emerging from Prognosfruit, the annual conference organized by WAPA, the World Apple and Pear Association. During its 2022 edition, held in attendance in Belgrade after two years of pandemic-related online editions, the data presented on the upcoming European apple harvest estimate a yield of 12,168,000 tons which represent a slight growth of 1% compared to 2021.

Poland spearheads the effort, boasting 4,495,000 tons (+5%), followed by Italy at 2,150,000 tons, which equals a 5% year-on-year growth. If we look at Italy, South Tyrol – the best-performing apple-growing region – registers a slight decrease in production (-3%) at 912,803 tons. A similar drop is evident in the Trentino region (-1%) with a forecast of 507,360 tons. France ranks third at 1,468,000 tons (+6%), with Germany slightly behind at 1,067,000 tons (+6%).

One of the growing trends is Italy's organic harvest, which is expected to reach a new record at just under 200,000 tons (+4% YOY growth), representing more than 9% of the total apple yield.

These facts and figures will dominate the Interpoma Congress scheduled for November 17 and 18 at Fiera Bolzano during the Interpoma trade fair (November 17-19, 2022). The international apple fair will focus on the industry's innovations and cutting-edge automated fruit-picking technology, with experts from all over the world contributing to the debate. The program will, as usual, include many new items of interest, including the Congress' coordinator himself, Walter Guerra. He has been the Vice-Director of the Laimburg Research Center since 2021, and the Head of the Pomology Working Group from 2005 onwards. Tickets to Interpoma Congress can be purchased online, with the Early Bird ticket costing €54 until August 31; after that, tickets will cost €69.

The most important world fair on apples would not be what it is without the Interpoma Award. The 2022 edition will focus on cutting-edge water-saving technologies in apple-growing. Two prizes will be awarded this year: one will go to companies or individuals, the other to start-ups. An expert jury will analyze the products or services submitted, such as machines, systems, components or devices. Applications for the award can be submitted by filling out an application form in English and sending it to interpoma@fieramesse.com. The deadline for submissions is September 30, 2022.





For further information please visit

www.fierabolzano.it/en/interpoma/interpoma-congress

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