

China and the Apple in the World

INTERPOMA CHINA CONGRESS Pre-Registration

Deadline: April 1, 2019

Please return form to: Fiera Bolzano Spa – Messe Bozen AG Piazza Fiera 1 39100 Bolzano, Italy Tel.: +39 0417 516000 Fax: +39 0471 516111 eMail: interpomachina@fierabolzano.it Contact:	Company:		
	Address:		
	Tel:	Fax:	
	Email:		
	Person in charge:		
	Signature:		Date:
	HALL/Booth NO or invited by Exhibitor name:		

To pre-register for the international congress “China and the Apple in the World”, which is going to take place from the 15 to 17 of April 2019 in the Shanghai New International Expo Center (SNIEC), Meeting Room **N2-M42**, please fill out the following form (one form for each congress participant):

PRE-REGISTRATION FORM

First name:		Last name:	
Company:		Country:	
City:		Email:	
Phone:		WeChat:	

In which sector do you work? Please tick the right box.

Cultivation of apples

Other cultivation

Trade of fruits and vegetables

Public administration

Associations or media

Research & development

Trade with machines and devices for agriculture

Others, please specify: _____

What position do you have in your company?

Entrepreneur

Managing director

Executive employee

Employee

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INTERPOMA CHINA CONGRESS Pre-Registration (CONT'D)

DEADLINE: April 1, 2019

You can register for a single congress day of your choice, for 3 congress days of your choice (€30,- congress fee for one day), or for the Interpoma China Congress Abo (€70,- for all three congress days).

I'd like to register for the following days of the International Congress "China and the Apple in the World":

1) Day 1: €30

Time: **Monday, April 15th, 2019 9:30-12:45**

Topics: Apple Production in Russia, Asia: an overview; Suggestions on the Development of Apple Industry in China under the New Situation; Apple colour, size, taste texture and price; Sustainable Innovation in Agriculture in the context of the European Union

Speakers: Mr. Kurt Werth (Italy), Cheng Cungang (China), Mr. Roger Harker (New Zealand), Mr. Matteo Bartolini (Italy)

2) Day 2: €30

Time: **Tuesday, April 16th, 2019 9:30-13:00**

Topics: The importance of bee's and pollination in apples; How to reduce labour hours for hand thinning by introducing chemical thinning and who to contain tree growth with growth regulators; The New Requirements and Development Trend of Apple Plant Protection in China; The Success story sharing in apple production in China; The Fertigation Technology application in Apple Orchard

Speakers: Dr. Claudio Sedivy (Switzerland), Mr. Kurt Werth (Italy), Zhou Congshan (China), Cherry Li (China)

3) Day 3: €30

Time: **Wednesday, April 17th, 2019 9:30-12:45**

Topics: Today's New Apple Varieties: Global Trends in Variety Innovation; Advances in apple resources and breeding in China; Modern tree trainings systems on Apple worldwide; How to produce best nursery trees

Speakers: Walter Guerra (Italy), Cong Peihua (China), Alberto Dorigoni (Italy), Stefan Nicolodi (Italy)

Interpoma China Congress Abo (all three congress days Pass): €70

Please note:

Your pre-registration is final once you receive a **confirmation** from the organizer via email. Please print it out and bring it with you to the registration area at the entrance of the congress meeting room **N2-M42**. Even if you have already registered, please be **at the congress area at least 15 minutes before the beginning**, to ensure a smooth process. To reach the congress, you need to enter the exhibition area. The exhibition area opens at 9.00 am. Late check-ins might not be accommodated, even with an existing Pre-registration.

The **congress fee** will be charged either together with your booth (if you are an exhibitor) or directly on site when checking in at the registration desk (if you are a guest or visitor). Since card payments cannot be accommodated, please be sure to bring enough cash with you.

Please kindly note that **the pre-registration does not count as a free congress ticket**, but will only guarantee you one of the limited number of seats.

Partially filled in registration forms will not be accepted, we apologize for any inconvenience.